



FOR IMMEDIATE RELEASE

AG FOR LIFE RENEWS PARTNERSHIP WITH NEUBAUER FARMS

Collaborative effort continues to help students build a greater understanding and appreciation of agriculture and its fundamental connection to life.

(Medicine Hat, AB, May 21, 2015) – In its commitment to enhancing agriculture education efforts in the province of Alberta, Agriculture for Life is pleased to announce the extension of its partnership with Neubauer Farms of Medicine Hat.

With Ag for Life funding, over 2000 Medicine Hat and area students will have the opportunity to visit the farm this spring and learn about agriculture first-hand. This doubles the number of students who have received funding to visit the farm since the fall of 2014. Through the Growing Minds program offered by Mark and Nichole Neubauer, students take part in hands-on learning experiences that include everything from gathering eggs to bottle feeding a baby calf, milling wheat into flour, planting crops and learning about how farmers work with mother nature to grow food to feed the world.

“With agriculture education deeply rooted in the mission of both Ag for Life and Neubauer Farms, it’s fitting that our two organizations are partnering to make ag education both affordable and accessible for the schools in Medicine Hat and Area”, says Nichole Neubauer.

“We are pleased to continue our partnership with Neubauer Farms in the delivery of their Growing Minds program”, says Luree Williamson, Ag for Life CEO. “With more and more people removed from the farm, it is important to educate students about agriculture and how fundamental it is to their daily lives. Every student should have an opportunity to visit a farm”, adds Williamson.

About Ag for Life

Ag for Life (Agriculture for Life) has a mandate to deliver educational programming designed to improve rural and farm safety while building public understanding around the critical role agriculture plays in society. The organization brings together various sectors including agri-services, energy, financial and not-for-profit organizations, along with farmers, ranchers and community leaders.

Ag for Life is made possible through the funding and commitment of companies that employ almost 20,000 people in more than 350 Alberta communities. Founding Members include Agrium Inc., ATB Financial, ATCO Group, Penn West, Rocky Mountain Equipment, TransCanada Corporation and UFA Co-operative Limited. Contributing Members include AdFarm and Glacier FarmMedia with the support of Bayer CropScience.

Find out more at agricultureforlife.ca.

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